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| **Business Studies**  **Speech Rubric** | | | | | | |
|  | **0** | **1** | **2** |  |  | **Marks** |
| **Format** | Not meeting the correct standard | Partially correct format | Correct format |  |  |  |
|  | **0** | **1** | **2** | **3** | **4** |  |
| **Terminology** | No use of business terminology | Isolated use of business terminology | Limited use of business terminology | Good use of business terminology | Outstanding use of business terminology |
| **Content (number of relevant facts)** | Maximum 12 facts. Divide by 2 to get mark out of 6. | | | | |  |
| **CRITERIA** | **1** | **2** | **3** | **4** |  |  |
| **Content** | Learners do not grasp information | Learners are uncomfortable with information and can only answer rudimentary questions. | Learners are at ease with content but fail to elaborate. | Learners demonstrate full knowledge with explanations and elaborations. |  |
|  | **1** | **2** | **3** | **4** |  |  |
| **Delivery** | Learners mumbled, incorrectly pronounced terms, and spoke quietly | Incorrectly pronounced term. Audience had difficulty hearing. | Voices are clear and pronounce words correctly | Learners used clear voice and correct precise pronunciation of words. |  |
|  |  |  |  |  |  |
| **SUB-TOTAL** | | | | | | **/20** |