**Department of Economic and Management sciences**

**Primary Research task**

**Business Plan:**

You are to draft a business plan based on a business idea of your choice. It will help to be inspired and try to do something that may actually work. You can do your own one or choose one of the following:

* T-shirt company
* Fast foot business (Hot Dog stand)
* Stationary business
* Selling Airtime

The business plan has to be done according to industry standards and has to conform to our criteria:

* Must have an Index, Reference list, Cover page
* Project has to be minimum 4 pages and maximum 8 excluding the above.
* Tahoma font has to be used. No larger than 14 (headings).
* No plagiarism!!

The rubric for marking it will be put on as well as different sections to include. Make sure your business plan is complete! These rubrics will be similar to the ones in your book on page 2.33 to 2.36.

I am looking forward to seeing who the future entrepreneur of your group is. There may be prizes involved.