



BUSINESS STUDIES: PAPER I

EXAMINATION NUMBER

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Time: 2 hours

200 marks

ANSWER BOOKLET

SECTION A

QUESTION 1

Indicate the **most correct** answer by making a cross (X) in the column over the corresponding letter next to the appropriate question number.

1.1	A	B	C	D
1.2	A	B	C	D
1.3	A	B	C	D
1.4	A	B	C	D
1.5	A	B	C	D
1.6	A	B	C	D
1.7	A	B	C	D
1.8	A	B	C	D
1.9	A	B	C	D
1.10	A	B	C	D

(10 × 2 = 20)

20 marks

QUESTION 2

Indicate, by making a cross (X), whether the following statements are **TRUE** or **FALSE**. If **FALSE**, correct the statement.

2.1	True	False	
2.2	True	False	
2.3	True	False	
2.4	True	False	
2.5	True	False	
2.6	True	False	
2.7	True	False	
2.8	True	False	

14 marks

QUESTION 3**Business Studies Dictionary**

3.1	
3.2	
3.3	
3.4	
3.5	
3.6	
3.7	
3.8	

16 marks

SECTION B

QUESTION 5.1

Tabulate, using full sentences, **THREE** differences between the Employment Equity Act and the Black Economic Empowerment Act.

Employment Equity Act	Black Economic Empowerment Act

(9)

QUESTION 6.1.1

6.1.1 Mention **TWO** threats from the macro-environment, identified by performing a SWOT analysis, the group of investors could face. In each case, propose/recommend a strategy the investors could use to change the threat into an opportunity. Answer this question **on the table provided**, with the following headings:

Threat from macro-environment	Strategy used to change threat into an opportunity

(8)